# Congratulations on becoming a REALTOR®!

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# The property data you need, wherever you need it

Listing, sales, valuation, assessment, deed, foreclosure, school stats, school attendance zones, FEMA flood maps, demographic information, and more all available from the RPR and RPR Mobile™ platforms.

# Branded and customizable reports that will impress clients

With RPR® reports, your clients will appreciate the insightful data arrangements, and you'll appreciate the speed and convenience.











# What about my specialty?

#### Commercial

Access detailed Trade Area Reports, business opportunity charts, psychographic and consumer spending data, drive time searches, POIs, and thematic maps. blog.narrpr.com/commercial

#### **Broker**

Brand RPR and RPR Mobile™ platforms for your company, examine trends across multiple MLSs with RPR's Data Tool, compile statistical reports on market conditions and productivity trends and more with the RPR Broker Tool Set. blog.narrpr.com/broker

#### **Appraiser**

Starts with advanced comps selection and ends with a workbook full of timely data, including local market conditions and trends, general market health charts, inventories and comparable analyses.

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## How do I get started?

- 1 Create your RPR account by visiting www.narrpr.com
- Click "Create New Account" and enter your last name and NRDS ID number





### **RPR** Resources

News and Training: blog.narrpr.com
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RPR Mobile™ for Android and iOS Devices







# Easy Access to Powerful Data, Tools, and Reporting

RPR® provides easy access to detailed property and market information whenever and wherever you need it. RPR is included in your NAR member dues, at no additional cost.



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Listing, sales, valuation, assessment, deed, foreclosure, school stats, school attendance zones, FEMA flood maps, demographic information, and more all available from the RPR and RPR Mobile™ platforms.

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With RPR reports, your clients will appreciate the insightful data arrangements, and you'll appreciate the speed and convenience.









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Explore cutting-edge RPR features like the Comp Analysis and Property Investment Analysis tools through our many learning options—including on-demand video-tutorials, virtual workshops, and live local training events.

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RPR Mobile™ for Android and iPhone









# RPR® Wherever You Are

Comprehensive data, powerful reports, and dynamic tools for every segment of the REALTOR® industry

# Created by REALTORS® for REALTORS®

RPR provides the data every REALTOR® needs to meet the growing demands of today's well-informed consumer.

A Bonafide Member Benefit Included in NAR annual dues, RPR offers REALTORS® instant access to the most robust data sets and reporting tools available anywhere.



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#### Hundreds of datasets on millions of properties

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One-stop-shop for comprehensive market data

Generate detailed trade area reports, business opportunities charts, and property reports housed in RPR's robust Commercial platform. Use everything from demographic and psychographic data, consumer spending behavior, drive time searches, points of interest and powerful thematic maps to align the right businesses and locations.

blog.narrpr.com/commercial









#### Broker



# Tools that allow you to stand out from your competition

Examine trends across multiple MLSs with RPR's Broker Tool Sets. Compile reports by company, office or agent sales, listings, and distressed property transactions.

Measure productivity against the market, or within your own company, all at no cost! A surefire way to set your brand apart from the competition.

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#### **Appraiser**

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# PRPR Value States State

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#### Association Dashboard and Economic Area Reports

Meet and exceed NAR's Core Standards via your Association Dashboard, a dynamic set of tools that measure your local or state usage, data feeds, market information, and even news and training offered by RPR. The Federal and Local Economic Area Reports—a key feature of the Dashboard—support advocacy initiatives by GADs, FPCs, staff and volunteer leaders.

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