## MEMBER'S INSTRUCTIONS to apply for a Data feed

- 1. Available to Primary & Secondary members of Egyptian Board of Realtors® at no cost.
- 2. With an IDX (internet data exchange) feed from Paragon, listings from the MLS will populate and automatically update listings on a Broker's website.
- 3. A Broker can also apply for a Back Office feed of their own data to populate statistical programs they use.
- 4. In addition, a Broker can apply for a VOW (Virtual Office Website) data feed. Rules regarding operation of a VOW can be found in the RMLSA Rules & Regulations.
- 5. The technology to accomplish this is an API (application's program interface). The API technology replaces older RETS and FTP technologies.
- 6. Your webmaster should understand this technology. Please ask before contracting with them!
- 7. Your webmaster should also understand NAR's MLS Policy regarding IDX and VOW feeds. These are in the RMLSA Rules & Regulations.
- 8. Your webmaster should contact <a href="mailto:support@mlsgrid.com">support@mlsgrid.com</a> for an application and an approval. We no longer use the RETS application forms.
- 9. There is a fee to the webmaster for an IDX feed from the MLS GRID. Be aware they may pass that fee on to you.
- 10. MLS GRID is a third-party vendor we have contracted with to implement and monitor the IDX, VOW, and back-office feeds for our members.
- 11. For more information on the MLS GRID go to <u>www.mlsgrid.com</u>.
- 12. If you have additional questions, please contact the board office at (618) 364-0046.